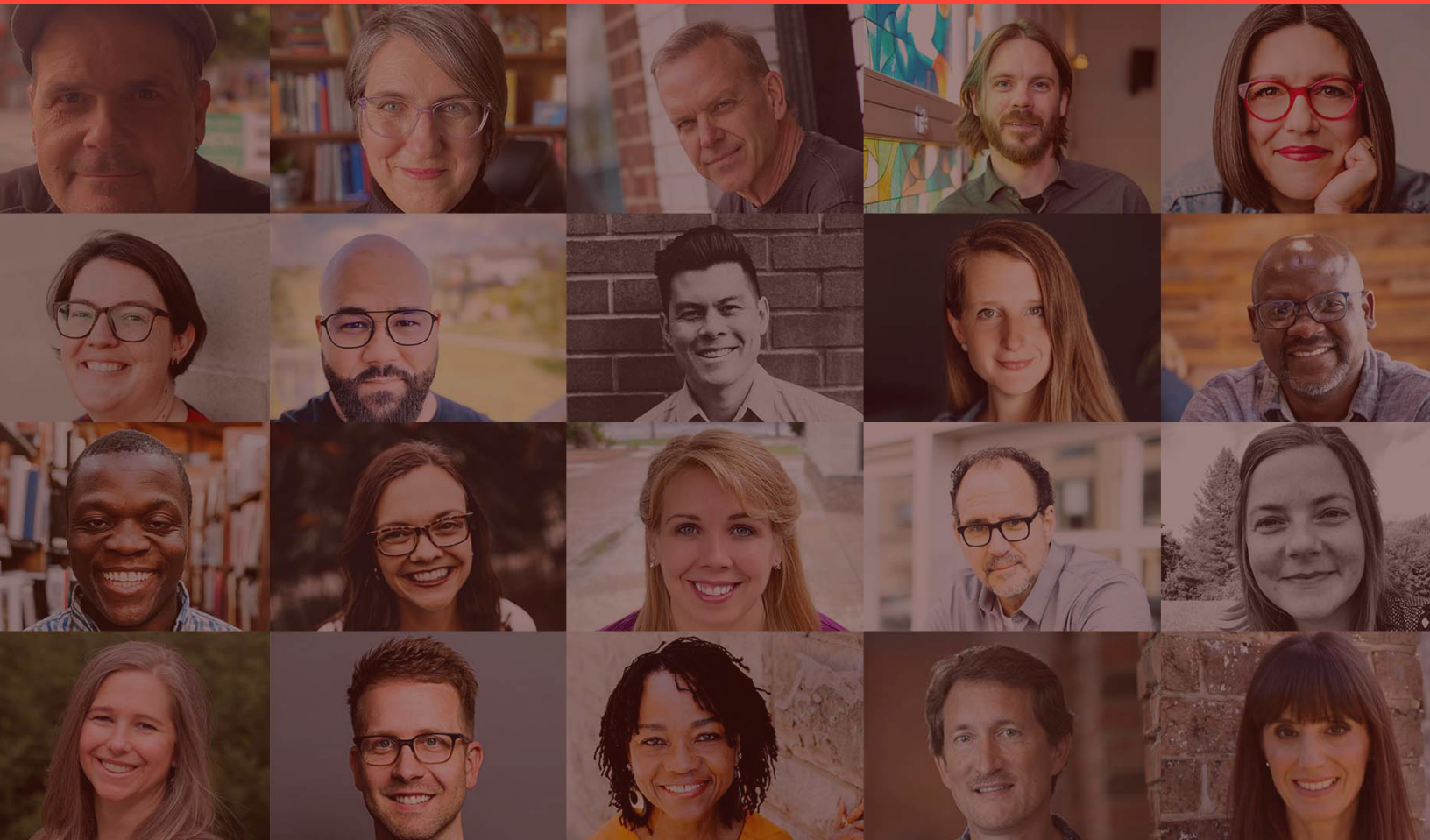


2022 Annual Report



“UNITE was a powerful reminder that I am not alone. There is a movement throughout the world where people are discovering how the Jesus-centred way of life and ministry changes everything.” -Kurt Willems, Alberta, Canada

Every family has a year they will never forget. This has been that year for Jesus Collective. Between November 2021 and October 2022, we've shared the excitement of growth, experienced deep sadness, and chosen to boldly move forward into unknown territory.

In early November 2021, Jesus Collective was experiencing a record-breaking number of people engaged in events and applying for Partnership. It was an exciting time! We heard from you of the positive impact Jesus Collective was having in your lives and ministries.

Much of that paused when, early December 2021, our most significant founding Church Partner, The Meeting House, transparently shared news that later became founded claims of clergy sexual abuse. While they focused on addressing it, many asked how close Jesus Collective was to this founding church. These questions continued as our first Executive Director, Matt Miles, sacrificially stepped aside to help lead his church through this difficult season. While our close association with The Meeting House was difficult to navigate during this painful time, we chose to honour their committed generosity and Matt's entrepreneurial spirit which were instrumental in establishing Jesus Collective today.

In May 2022, we hosted our first post-pandemic event, the UNITE conference, which was a huge success! This gathering hosted 175 participants from across three continents for a memorable time of relational connection and equipping.

More highlights from this year include establishing our new Board; creating the Extended Leadership Team, which intentionally brings Partner voices into leadership decisions; forging partnerships with like-minded organizations; testing innovative ideas, such as inviting business leaders to join a Hub focused on amplifying Jesus-centred leadership in the marketplace; and seeing event participant and Partnership application numbers trending upwards again. So many wins over this year are directly connected to leaders like you!

In this post-Christian era, which was accelerated by the pandemic and profoundly changed life as we knew it, many of us were left wondering how to best lead. More than ever, my colleagues and I are convinced that Jesus Collective exists for such a time as this. Thank you for joining us as we help leaders become better followers of Jesus and transform their communities.

Laura Hanna

Interim Executive Director

On behalf of the Core Leadership Team

Our Vision

We believe we stand in a new moment, a new reformation perhaps, which focuses on Jesus at the centre as the revelation of who God is, and the Spirit-filled source and inspiration of how we live and lead.

At Jesus Collective, we exist to amplify this movement and **provide relationships and resources** for those who choose to participate in a more hopeful Jesus-centred Christianity*.

***A more hopeful Jesus-centred Christianity** (vision) occurs when leaders are transformed into better followers of Jesus and thus see their ministry, whether church or marketplace, transformed too.

Application Effect is a 1) more unified, less polarized Church and world, 2) more humble, less arrogant Christianity, and 3) more centre-oriented and less rigid belief set.



Our Unique Value

Jesus Collective creates opportunities to promote a unique combination: Relationships and Resources. Then we combine them — intentionally living and learning together.

RELATIONSHIPS

We strengthen the Jesus-centred movement by intentionally connecting people together and creating opportunities to do what can't be done alone.

Examples: Hubs, Unite gatherings, Partner Summit, Super Hubs, in-person regional gatherings

RESOURCES

We create and curate resources to fuel the Jesus-centred movement while equipping Partners and like-minded leaders with resources that introduce this unfolding movement to others.

Examples: Blog, Podcast, Videos, Discipleship Curriculum, Sermon Outlines

RELATIONAL EQUIPPING

We create learning environments that focus on the unique challenges of leadership within a Jesus-centred framework where participants are welcome to share and learn together.

Examples: Online Learning Collectives, Learning Labs (NEW), Workshops

Where We've Been (A year in review)

Our reporting year is November 01, 2021 - October 31, 2022 as following our previous Annual Report.

- **November 2021** - We wrapped up our fourth Online Learning Collective "Exploring the Jesus-Centred Way in a Polarized World" with 13 participants!
- **December 2021** - A significant founder, The Meeting House, disclosed what now are substantiated claims of sexual abuse by a church leader.
- **February 2022** - Mark Baker's [Centred-Set Church video series](#) was made available to the Jesus Collective network.
- **March 2022** - Our Theology Circle published [five blog posts](#) on topics like justice, peace, sexuality, and women in the church. The most-read blog this year was [Jesus & Justice](#).
- **May 2022** - Over 170 leaders from around the world attended UNITE '22, our first in-person event since the pandemic, to explore the question "What is a Jesus-centred gospel?"
- **June 2022** - New Leadership Structure and Team
- **July 2022** - We began a partnership with [RaiseUpFaith](#), the new owners of our recommended One Story Curriculum. They will help it reach a wider global audience alongside their other Jesus-centred children and youth resources. By the end of July, we had 185 subscribers who, like all Jesus Collective Partners, now have access to the RaiseUpFaith resources.
- **July & August 2022** - 30 Partners and leaders in the network helped us shape our value and strategic purpose by responding to our survey, "Who Is Jesus Collective?"
- **September 2022** - Establishment of Jesus Collective's new Board of Directors (representing Jesus-centred leaders across various ministries and vocations) and Extended Leadership Team (high capacity volunteers who collectively lead critical elements of program and Partner relations).
- **October 2022** - We developed a New Strategic Direction Set and hosted and produced "Making Peace in a Polarized World" alongside the Global Leadership Network.



Financial Overview

Fiscal Year: July 1, 2021-June 1, 2022 (figures are presented in Canadian dollars)

Revenue \$790,468

Expenditure \$781,938

Net \$8,530

Assets \$106,637

Liabilities \$95,408

Net Assets \$11,229

We received **\$58,762 in donations** during this timeframe. This is in addition to our Partnership funds. Thank you for investing in the lives of Jesus-centred leaders and their ministries!

Keith Smith is a Jesus Collective Partner and Lead Pastor at Gateway Church in Wooster, Ohio, United States. This past year, his Church Board was so encouraged by Jesus Collective's purpose, community, and theology that they created an entire Jesus-centred teaching series!



“I shared Mark Baker’s book *Centred-Set Church* with the board, and we spent a lot of time discussing the distinctives of Jesus Collective. This led to four of the board members teaching on the topics of *Centred Set vs Bounded Set, Unity, Inclusivity, and Third Way & Peace!*” -Keith Smith, Ohio, United States

Your giving empowers more churches and pastors like Keith to lean into Jesus-centred theology and equipping to transform their communities.

Please invest financially in Jesus Collective at jesuscollective.com/invest

Where We Are Today

(Witnessing leadership transformations)

Why does Jesus Collective continually invest in Relationships, Resources, and Relational Equipping? Because the transformative value Jesus Collective brings to people like David and his church demonstrates the significance of uniting, amplifying, and connecting the Jesus-centred movement.

Meet David Harvey

For David Harvey, learning about a movement of Jesus-centred leaders was the catalyst he was looking for to explore new ways of leading in his church.

Westside King's Church in Calgary, Alberta was like many Canadian churches that experience unexpected leadership transition: it created an opportunity to consider different models and structures. David was convinced that a Biblically-based, co-pastor model – shared between a woman and a man – would be the best way forward for their community. He and his Board were looking for current examples of this model in similar churches.

It was upon listening to [a podcast hosted by Jesus Collective along with Missio Dei](#) that David heard about another church that successfully modelled this style of co-pastoring! This also started David's journey to connecting with Jesus Collective. He already knew of other Canadian church leaders who were sharing a more Jesus-centred approach and was a fan of centred-set theology as presented by Mark Baker.

Jesus Collective was the conversation his friends were already having, and David wanted in the conversation too! This past year, David joined a Hub and has been amplifying the Jesus-centred movement with [his own podcast](#) as well.



Stats Overview

Statistics follow the cycle of our previous annual report, representing November 1, 2021-October 31, 2022.

RELATIONSHIPS

- We currently have **95 Individual Partners** and **17 Church Partners**, including 20 new Partners who joined in the last year!
- **37 people** are actively exploring Partnership with us.
- **96 people** are active in one of our 12 Hubs and Cohorts (monthly small-group gatherings to share best practices, relational equipping, peer learning, etc).

“With Jesus as the focal point there is no need for fear of each other, but rather a compelling need to work together ... Being Jesus-centred has challenged me to believe that my voice matters!” -Christine Gerber, Ontario, Canada



RESOURCES

- We’ve had **20,250 podcast downloads**, equipping leaders to follow Jesus in our cultural moment.
- Of the **10 podcast episodes** we released, the most popular was our conversation with Heather & Jonny from Missio Dei on [how Jesus-centricity changes how we lead](#).
- Over **400 leaders** engaged in equipping experiences on themes like navigating polarization, peacemaking, Jesus-centred leadership, and the inner life of an effective leader.
- Over **20,000 new visitors** have checked out our website.
- Our social media followers shared our posts and stories over **500 times**, helping to amplify the Jesus-centred movement and encourage leaders with meaningful content.



“I think it’s important to say mutualist (versus egalitarian) because it’s beyond just including women — it’s how people are respected and how partnership and participation are valued.” -Jonny Morrison, Utah, United States (from the [Missio Dei podcast](#))

Where We're Going

(The future of Jesus Collective)

Why We Exist

We believe we stand in a new moment, a new reformation perhaps, which focuses on Jesus at the centre as the revelation of who God is, and the Spirit-filled source and inspiration of how we live and lead.

At Jesus Collective, we exist to amplify this movement and **provide relationships and resources** for those who choose to participate in a more hopeful Jesus-centred Christianity.

Markers of Jesus-Centred Transformation

Our Theology Circle has produced 5 Markers of Jesus-Centred Transformation that speak to the pain points and opportunities for more hopeful expressions of Jesus in our secular age. We have produced resources for churches to teach and preach through these 5 Markers.

1. God always looks like Jesus, and all scripture is properly read through him. **(Jesus-centred)**
2. To be saved includes belonging to a community under Jesus called to live the life of the future now. **(Kingdom-focused)**
3. Evil is overcome through the power of suffering love. **(Peace-making)**
4. The Holy Spirit empowers us to partner in God's work of reconciling all things. **(Spirit-driven)**
5. The Church is defined by our shared centre, not by the lines we draw. **(Centred-set)**

"So what is biblical justice? It's knowing that God is just and works to bring shalom (peace with God, creation, others, and self) to our world. It's knowing that God's people must do the same." -Hank Johnson, Pennsylvania, United States (from the [Jesus & Justice Blog](#))



Values

HUMBLE CURIOSITY

- We recognize that each of us has things to contribute and things to learn. We offer our own gifts generously and practice hospitality toward the gifts of others. We lead with curiosity, assuming the other has something to teach us.

EMBRACING DISRUPTION

- We welcome disruption and embrace discomfort as a space of transformation. We commit to putting ourselves in places we will be stretched and challenged. We bring our whole selves to engagement with each other and present our thoughts honestly.

“At UNITE I saw a level of grace and humility among so many gifted pastors and leaders that I’ve not experienced before. The Jesus-centred approach will always produce this kind of fruit.” -Tania Harris, New South Wales, Australia



GENEROUS POWER

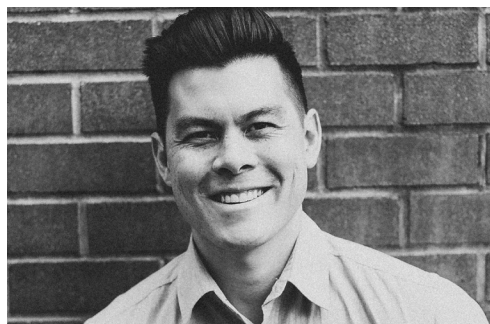
- We are generous with power, sharing it freely and using it where we have it to amplify others. We take seriously Jesus’ model of self-emptying as the way of God. We practice mutual submission in all our engagements with each other.

COURAGEOUS UNITY

- We embrace the full diversity of Christ’s body and seek to learn from each other in our differences. We root ourselves in our shared identity as followers of Jesus. Even in our disagreements, we recognize and acknowledge each other as members of one body.

RADICAL TRANSFORMATION

- We seek to integrate theory and practice, to go beyond new ways of thinking to new ways of being. We pursue the integrity of alignment between our claims and character. We open ourselves to the Spirit’s work, transforming us more and more into Jesus’ likeness.



“In this moment, ministry is difficult. But you’re not alone — a lot of us are in the same boat. And this is the moment, despite its difficulties, that God has entrusted us with the good news and leadership in his family.” -Jon Hau, British Columbia, Canada

Will you join us?

- Join us in the year ahead as we collectively and practically process these [5 Markers of Jesus-Centred Transformation](#) and how they are relevant for this current cultural moment. We can't wait to explore these together. 2023 promises to bring great opportunity!
- Check out upcoming events and learning experiences, apply for [Partnership](#), or find other ways you can get involved on [our website](#).
- [Join our mailing list](#).
- Invest in Jesus Collective financially at jesuscollective.com/invest.
- Track with us on social media.

